

# DAEGI YOON

Multimedia designer focused on luxury storytelling and contemporary lifestyle aesthetics

Home Address 75008, Paris, France

Languages Native **Korean**  
Full professional proficiency **English**  
Basic working proficiency **French**



## EDUCATION

2015-2020 Kaywon University of Art & Design, South Korea  
Major **Video Design**

2015-2020 Korea High School of Cultural Heritage, South Korea  
Major **Korean Art Design**

## WORK EXPERIENCE

**Lead Video** Digital Artist November, 2023 - Present **Parisian Vibe** Paris, France

Created bilingual (FR/EN) fashion and lifestyle video content in collaboration with luxury and cultural institutions such as Christie's and Galeries Lafayette.

Oversaw end-to-end digital production, spanning video editing, motion design, and visual assets for social, web, and editorial platforms.

Contributed to the growth and editorial positioning of the YouTube channel, reaching 10M+ views and 200K+ subscribers.

**Lead Designer** October, 2022 - March, 2023 **EPAPA** Berlin, Germany

Directed brand design, overseeing end-to-end creative production from concept to final execution.

Led the development of brand identities, including concepts, logos, characters, 2D animation, UI design, graphics, presentations, and storyboards.

**Video Producer** January, 2022 - June, 2022 **ArtctX** Yerevan, Armenia

Developed and directed branded video content for the company's official social media presence.

**Art Specialist** January, 2021 - December, 2021 **Freelancer** Seoul, South Korea

Worked on 20+ large-scale K-pop music video and commercial productions for global brands and artists.

Took part in art direction for sets and scenes, contributing to visual planning, spatial composition, and prop design. Coordinated closely with directors, agencies, and production teams to translate creative intent into cohesive on-set execution.

**Video Designer** January, 2020 - December, 2020 **YG KPLUS** Seoul, South Korea

Produced and edited digital video content for a fashion model agency, supporting model visibility across social media and YouTube platforms.

Developed thumbnails and managed channel operations, while working in direct collaboration with leading Korean fashion media and industry events such as W Korea, Dazed Korea, and Seoul Fashion Week.

## SOFTWARE

**Adobe Creative Suite**  
Photoshop · Premiere Pro · After Effects · Illustrator

**AI Tools**  
Sora · ElevenLabs · Runway ML · Midjourney · Firefly · LeiaPix · Magnific AI · Grok · Kling · Higgsfield

Microsoft PowerPoint, Figma

## SKILLS

2D Animation & Motion Design  
Brand, Graphic & Logo Design  
Digital Design & Digital Painting

Filming, Lighting & Sound Design  
Video Editing & Post-Production  
Set Design & Storyboarding

Social Media Content  
Web Design  
Visual Arts

## SOFT SKILLS

Creative Direction

Visual Sensitivity

Creative Thinking

Attention to Detail

International Perspective

## CONTACT

Phone +33 (0)7 49 57 15 63

Email daegiyoonyoon28@gmail.com

Website www.daegiyoonyoon.com

## WEBSITE



Click or scan the QR code to view my portfolio