

# DAEGI YOON

Multimedia designer focused on luxury storytelling and contemporary lifestyle aesthetics

## Home Address

75008, Paris, France

## Languages

Native	Korean
Full professional proficiency	English
Basic working proficiency	French



## EDUCATION

2015- 2020	Kaywon University of Art & Design, South Korea Major <b>Video Design</b>
2015- 2020	Korea High School of Cultural Heritage, South Korea Major <b>Korean Art Design</b>

## SOFTWARE

### Adobe Creative Suite

Photoshop · Premiere Pro · After Effects · Illustrator

### AI Tools

Sora · ElevenLabs · Runway ML · Midjourney · Firefly · LeiaPix · Magnific AI · Grok · Kling · Higgsfield

Microsoft PowerPoint, Figma

## WORK EXPERIENCE

<b>Digital Artist</b>	November, 2023 - Present	Parisian Vibe Paris, France
Created bilingual (FR/EN) fashion and lifestyle video content in collaboration with luxury and cultural institutions such as Christie's and Galeries Lafayette.		
Oversaw end-to-end digital production, spanning video editing, motion design, and visual assets for social, web, and editorial platforms.		
Contributed to the growth and editorial positioning of the YouTube channel, reaching 10M+ views and 200K+ subscribers.		

## SKILLS

2D Animation & Motion Design  
Brand, Graphic & Logo Design  
Digital Design & Digital Painting

Filming, Lighting & Sound Design  
Video Editing & Post-Production  
Set Design & Storyboarding

Social Media Content  
Web Design  
Visual Arts



<b>Lead Designer</b>	October, 2022 - March, 2023	EPAPA Berlin, Germany
Directed brand design, overseeing end-to-end creative production from concept to final execution.		
Led the development of brand identities, including concepts, logos, characters, 2D animation, UI design, graphics, presentations, and storyboards.		

## SOFT SKILLS

Creative  
Direction

Visual  
Sensitivity

Creative  
Thinking

Attention to Detail

International  
Perspective

<b>Video Producer</b>	January, 2022 - June, 2022	ArtctX Yerevan, Armenia
Developed and directed branded video content for the company's official social media presence.		

## CONTACT

### Phone

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### Email

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### Website

www.daegiyoond.com

## WEBSITE



Click or scan the QR code  
to view my portfolio

<b>Video Designer</b>	January, 2020 - December, 2020	YG KPLUS Seoul, South Korea
Produced and edited digital video content for a fashion model agency, supporting model visibility across social media and YouTube platforms.		

Developed thumbnails and managed channel operations, while working in direct collaboration with leading Korean fashion media and industry events such as W Korea, Dazed Korea, and Seoul Fashion Week.