

RESUME

MULTIMEDIA DESIGNER

VIDEO DESIGNER

# DAEGI YOON

Multimedia designer focused on luxury storytelling  
and contemporary lifestyle aesthetics

Home Address

75008, Paris, France

Languages

Native Korean

Full professional proficiency English

Basic working proficiency French



## EDUCATION

2015- 2020

Kaywon University of Art & Design, South Korea  
Major **Video Design**

2015- 2020

Korea High School of Cultural Heritage, South Korea  
Major **Korean Art Design**

## WORK EXPERIENCE

Digital Artist

November, 2023 -  
PresentParisian Vibe  
Paris, France

Created bilingual (FR/EN) fashion and lifestyle video content in collaboration with luxury and cultural institutions such as Christie's and Galeries Lafayette.

Oversaw end-to-end digital production, spanning video editing, motion design, and visual assets for social, web, and editorial platforms.

Contributed to the growth and editorial positioning of the YouTube channel, reaching 10M+ views and 200K+ subscribers.

Lead Designer

October, 2022 -  
March, 2023EPAPA  
Berlin, Germany

Directed brand design, overseeing end-to-end creative production from concept to final execution.

Led the development of brand identities, including concepts, logos, characters, 2D animation, UI design, graphics, presentations, and storyboards.

Video Producer

January, 2022 -  
June, 2022ArtctX  
Yerevan, Armenia

Developed and directed branded video content for the company's official social media presence.

Art Specialist

January, 2021 -  
December, 2021Freelancer  
Seoul, South Korea

Worked on 20+ large-scale K-pop music video and commercial productions for global brands and artists.

Took part in art direction for sets and scenes, contributing to visual planning, spatial composition, and prop design. Coordinated closely with directors, agencies, and production teams to translate creative intent into cohesive on-set execution.

Video Designer

January, 2020 -  
December, 2020YG KPLUS  
Seoul, South Korea

Produced and edited digital video content for a fashion model agency, supporting model visibility across social media and YouTube platforms.

Developed thumbnails and managed channel operations, while working in direct collaboration with leading Korean fashion media and industry events such as W Korea, Dazed Korea, and Seoul Fashion Week.

## SOFTWARE

Adobe Creative Suite

Photoshop · Premiere Pro · After Effects · Illustrator

AI Tools

Sora · ElevenLabs · Runway ML · Midjourney · Firefly · LeiaPix · Magnific AI · Grok · Kling · Higgsfield

Microsoft PowerPoint, Figma

## SKILLS

2D Animation & Motion Design  
Brand, Graphic & Logo Design  
Digital Design & Digital PaintingFilming, Lighting & Sound Design  
Video Editing & Post-Production  
Set Design & StoryboardingSocial Media Content  
Web Design  
Visual Arts

## SOFT SKILLS

Creative  
DirectionVisual  
SensitivityCreative  
Thinking

Attention to Detail

International  
Perspective

## CONTACT

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## WEBSITE



Click or scan the QR code  
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